

Reinitz and Rottenstrich Receive Fair Lawn Democratic County Committee Endorsement for Borough Council

Fair Lawn, March 29, 2021 — Deputy Mayor for Community Affairs Josh Reinitz and Councilmember Gail Rottenstrich announced their candidacies today for Fair Lawn Borough Council in the upcoming election. The candidates received the full endorsement of the Fair Lawn Democratic County Committee.

Deputy Mayor Reinitz and Councilwoman Rottenstrich have been key to the town's efforts to reinvigorate the local business community and provide robust constituent services to residents while managing the town with ongoing fiscal responsibility.

"Earlier this month the council passed **its fourth consecutive budget** without a tax increase," says Reinitz. "I am especially proud of this budget as we have been able to hold the line on taxes while expanding the services offered to our residents, despite the realities of the pandemic.

"This budget highlights the priorities of this council, namely fiscal responsibility, improving access for our vulnerable populations, and recognizing the role and importance of our first responders," adds Reinitz.

"Pedestrian safety initiatives, innovative programs to boost and support our local businesses, and better protection of our local environment — all of our work is about providing services that give back and strengthen Fair Lawn," agrees Rottenstrich.

Reinitz and Rottenstrich also noted that the council has been able to expand and improve recreational opportunities throughout town and have gotten Bergen County to prioritize projects like much-needed paving on county roads and upgrading traffic signals at the Fair Lawn Avenue/Saddle River Road intersection.

"It has been one of the great honors of my life to serve this community, and I am dedicated to continuing to work hard, along with Josh, Mayor Kurt Peluso, and our Democratic team to continue making our community healthier and safer for residents," says Rottenstrich.

Deputy Mayor Reinitz agrees and adds that it's been especially meaningful to be part of the Council during such a difficult time. "In a year marked by so much uncertainty," he says, "it's been my honor to serve the residents of Fair Lawn alongside a mayor and council who have demonstrated steady leadership and dedication to planning for the town's future without sacrificing services in the present."

Both candidates highlighted Fair Lawn's remarkable response to the COVID-19 pandemic, which focused on protecting vulnerable residents, providing frequent town-wide communication, and taking full advantage of all available CARES act funding.

About Gail Rottenstrich

Gail Rottenstrich was elected to the Council in 2017 and has served as both Deputy Mayor and Deputy Mayor of Community Affairs. She is the CEO of Zago Manufacturing Company, a fastener manufacturing company located in Newark, is a member of the Board of Trustees of the New Jersey Manufacturers Extension Program, and a member of the Board of Infinity Tomorrow, a non-profit organization providing support for adults with developmental disabilities. She is an active member of the Fair Lawn Jewish Center/Congregation B'nai Israel. Gail and her husband Zahavy have been residents of Fair Lawn for over 25 years where they raised their three sons who all attended and graduated from the Fair Lawn public schools.

About Josh Reinitz

Josh Reinitz was elected to the Council in 2017 and has served as Deputy Mayor since 2020. He is a partner at Iacullo Martino Machtemes and Reinitz, LLC, and has been practicing for more than 15 years. He has been recognized as a New Leader of the Bar by the *New Jersey Law Journal* and was awarded the New Jersey State Bar Association's Municipal Court Practitioner of the Year Award by his peers. He is the Immediate Past Chair of the State Bar's Municipal Court Practice Section and serves on multiple Supreme Court Committees and Working Groups. Josh has served in various capacities with Fair Lawn All Sports and as a member of the Knights of Pythias. He and his wife Jen have lived in Fair Lawn for almost a decade and are currently raising their three daughters and several animals in the Borough.
